

COMPLETE CU STAFF SALARY SURVEY

FOR HUMAN RESOURCES
PLANNING 2012-2013

The 2012-2013 Complete Credit Union Staff Salary Survey (Stock No. 30123) is conducted by CUNA's market research department.

Written by:

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Companion products:

■ **Salary Comparisons to Peers**—Create customized reports with ease by selecting peer credit unions using various criteria, such as asset size, state, number of full-time employees, number of services offered, or national region. Also, customize report parameters including percentiles displayed and date-specific trending.

Do the reports yourself and get unlimited access to the 2012 database for one year (Stock No. 30126P) or have CUNA staff run your reports and e-mail them to you (Stock No. 30127P).

■ **Geographic Customized Salary Survey**—Provides average and median base salaries in addition to percentiles adjusted for the cities or local geographic areas you designate (cities must have a population of 10,000 or more). Order separate reports for distinct areas.

Do it yourself (Stock No. 30124P) or have CUNA staff run your reports and e-mail them to you (Stock No. 30125P).

■ **Salary Metric/Calculation Worksheets**—**New for 2012**

Use the CU Staff Salary Metric/Calculation Worksheets for quick, easy benchmarking. Important metrics/calculations are applied to data tables from the Complete CU Staff Salary Survey. All you have to do is enter your credit union's data and the calculations are done for you. (Stock No. 30129P)

■ **Electronic Data Tables**—Provides the data tables from the 2012-2013 Complete Credit Union Staff Salary Survey in Excel format so you can apply formulas and insert the data directly into your credit union's spreadsheets (Stock No. 30128P).

■ **Complete Guide to Setting Salaries**—Describes how to use salary survey data to assign base pay for credit union staff, make peer comparisons, and benchmark positions. An excellent stand-alone tool to help institute a compensation program for your credit union, the guide also shows you how to get the most out of the 2012-2013 Complete Credit Union Staff Salary Survey (Stock No. 30131).

For more information:

- Visit cuna.org/compensation;
- Call 800-356-9655, ext. 4172; or
- E-mail mktresearch@cuna.com

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