AN ESCAN REPORT

CEO TOTAL COMPENSATION SURVEY

CUs WITH $100 MILLION+ IN ASSETS 2011-2012

CUNA
Credit Union
National Association

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The 2011-2012 CEO Total Compensation Survey (Stock No. 29897) is conducted by CUNA's market research department.

Written by:

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Companion products:

- **CEO Total Compensation: Self-Selected Peer Analysis**—Provides the information you need to put together a competitive compensation package. The report reveals CEO salaries, bonuses, incentives, perquisites, benefits, retirement plans, and contract terms at the credit unions you identify with most. We'll help you choose a peer group and provide the customized report. Each report is presentation-ready, complete with tables and graphs of your specific comparisons.

- **Guide to Setting Executive Salaries**—Describes how to establish executive pay levels and determine the competitiveness of your credit union's executive compensation package. Explains how to use survey data to assign executive pay for credit union executives, make peer comparisons, and benchmark positions. (Stock No. 29451)

For more information:

- Visit *cuna.org/compensation;*
- Call 800-356-9655, ext. 4172; or
- E-mail *mktresearch@cuna.com*

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