



CREDIT UNIONS

Unite *for* Good™

THE POWER OF CREDIT UNIONS
LIES IN THEIR
COOPERATIVE STRUCTURE.

THEY BRING PEOPLE TOGETHER
TO HELP ONE ANOTHER.

BROUGHT TO YOU BY YOUR CREDIT UNION



People Helping People

Hard times hit Germany in the 1850s, and people turned to each other for help. They removed small savings from under mattresses and made reasonably priced loans to one another, forming the original credit unions.

This idea of financial camaraderie took hold in the U.S. during the 1920s, a decade gripped by the Great Depression when loans were tight.

More than 150 years and 196 million members worldwide later, the idea of uniting for a common good still exists.

At the credit union, you and your financial freedom are the top priorities. After all, we don't have shareholders or directors to pay off at the end of each quarter. That means we return any excess earnings to members in the form of better rates and lower fees.

Simply put, the more business you bring to your credit union, the more you save.

THANK YOU FOR CHOOSING A CREDIT UNION
AS YOUR BEST FINANCIAL PARTNER.

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 **CUNA**
Credit Union National Association

 **AMERICA'S
CREDIT UNIONS®**

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