



CUNA Issue Summary

CREDIT UNIONS SERVING THE UNDERSERVED

ISSUE: The National Credit Union Administration (NCUA) revised its field of membership regulations on June 22, 2006, to limit the addition of financially underserved areas only to credit unions with multiple common-bond charters. The action effectively prohibits 56% of federal credit unions with single-group and community charters from extending credit union services to lower-income areas and groups that are not adequately served by other traditional financial institutions.

NCUA's action was in response to litigation initiated by the banking industry in 2005 urging the federal courts to very narrowly interpret language in the *Federal Credit Union Act* to restrict NCUA's authority to approve new underserved area expansions only to multiple common bond credit unions. The language in question was added by Congress in the *Credit Union Membership Access Act of 1998* (CUMAA) to codify and encourage use of an existing (1994) NCUA policy of permitting federal credit unions "of any type" to include low-income groups within their field of membership as part of the credit unions' broader mission "to ensure that adequate credit union services are provided to all persons in the community."

Section 101 of CUMAA authorized a new category of the federal credit union charter, the multiple common bond credit union, and specifically permitted these credit unions to include persons and groups residing in underserved communities, neighborhoods or rural districts within their field of membership. The absence of detailed report language to clarify congressional intent to continue to allow credit unions of all charter types to add underserved areas, however, has permitted varying interpretations of this section.

Since 2001, some 220 single-group and community charter credit unions have received approval from NCUA to serve individuals and groups in more than 800 areas. While NCUA's revised regulation would apply prospectively and would not affect credit union services in previously approved underserved areas, the continued uncertainty surrounding Congress' intent in adopting Section 101 of CUMAA will inevitably subject these programs to continued legal challenge by the banks. At stake is not only the loss of substantial investment by the participating credit unions, but the potential loss for millions of lower income families of their only alternative to the high cost financial products provided by unregulated check chasers, payday lending, finance companies and pawn shops.

A March 2006 CUNA survey of these credit unions estimated that 1.6 million members had been served in these underserved areas at a total investment to the credit unions of \$1.3 billion. There are an estimated 315 credit union branch offices within underserved areas, while there are 153 branches located near these areas. Additionally, 142 shared service centers reside within or near underserved areas. As of year-end 2005, credit union members residing in underserved areas had an estimated \$4 billion in outstanding loans and \$3.4 billion in savings

deposits with their credit unions. All three members of the NCUA Board have expressed support for Congressional action to address the problem.

CUNA POSITION: CUNA supports a legislative remedy that would allow NCUA to consider all federal credit union charter applications that seek to expand credit unions' fields of membership to include underserved areas.

OPPOSING VIEWS: The bank lobby has initiated lawsuits to prevent credit unions from serving underserved areas. Bankers have also attempted to block legislation that would allow certain credit unions to apply for the addition of underserved areas to their fields of membership.

IMPACT ON CREDIT UNIONS: The current NCUA field of membership moratorium prevents credit unions from fulfilling their core mission ... bringing affordable financial services to underserved and distressed communities. On the one hand, the banker lobby criticizes credit unions for not serving the underserved. On the other hand, it uses every legal and legislative tool at its disposal to block credit unions from serving areas and populations that the banks have largely ignored anyway.

STATUS/OUTLOOK: The *Credit Union Regulatory Improvements Act of 2007* (CURIA) was introduced in the House of Representatives on March 15, 2007. A provision in Title II of the bill would allow NCUA to consider any application by a federally chartered credit union to add to its field of membership.

In order to enhance the ability of credit unions to assist underserved communities with their economic revitalization efforts, CURIA would make three important changes in current law. First, it would revise a provision of the 1998 *Credit Union Membership Access Act* that has been incorrectly interpreted as expressing Congressional intent that only multiple group credit unions are eligible to expand credit union services to areas with high unemployment and below median income that have traditionally been underserved by other traditional depository institutions. CURIA would provide all Federal credit unions with an equal opportunity to expand services to individuals and groups working or residing in areas that meet the income, unemployment and other distress criteria identified by the Treasury Department.

Second, it would allow a credit union to lease space in a building, or on property in an underserved area in which it maintains an office, branch or other physical presence, to other parties, including commercial businesses, on a more permanent basis. The provision is intended to allow a credit union branch or facility to become a focus point and catalyst for broader commercial and economic development in the area.

Third, CURIA would expand the criteria for determining whether a community or rural area qualifies as an underserved area. The bill's definition of a qualified underserved area includes not only areas currently eligible as "investment areas" under the Treasury Department's Community Development Financial Institutions (CDFI) program, but also census tracts qualifying as "low income areas" under the New Markets Tax Credit targeting formula adopted by Congress in 2000.

Another piece of legislation that would lift the NCUA moratorium on non-multiple common bond credit unions from applying for underserved additions to their fields of membership is H.R. 3113, a bill introduced in the House of Representatives on July 19, 2007 by Rep. Jose Serrano (D-NY). The *Affordable Financial Services Enhancement Act* (H.R. 3113) would strike a reference to multiple common bond credit unions in the *Federal Credit Union Act* that has allowed the banker lobby to argue that Congress intended Sec. 109 of the law to apply only to those types of credit unions.

H.R. 5519, the *Credit Union Regulatory Relief Act* (CURRA) is another piece of legislation to provide regulatory relief for credit unions. It includes several of provisions from CURIA as well as two new provisions. H.R. 5519 was introduced on March 3, 2008. The House Financial Services Committee held a hearing on the “Need for Credit Union Regulatory Improvements” on March 6, 2008, during which both this legislation as well as H.R. 1537, the *Credit Union Regulatory Improvements Act*, were discussed extensively.

This legislation (H.R. 5519) was put on the House calendar for a vote during the week of April 28, 2008. The House leadership placed the bill on the “suspension calendar”, a list of bills that are usually noncontroversial and usually pass by voice vote. If a recorded vote is requested, the bill must receive a two-thirds vote in favor of the bill. In the week previous to the vote, House Financial Services Committee Chairman Barney Frank (D-MA) indicated that he would place allow a House vote on CURRA and a bill to benefit banks and thrifts (H.R. 5841). The Chairman requested that the trade associations representing the banking industry and the credit union movement not attack either of the bills and not approach Members of Congress requesting a recorded vote. Both sides agreed and both bills were placed on the calendar for the following week. However, the bank lobby quickly shifted gears, mobilizing their grassroots against CURRA and seeking a Member of Congress who would request a recorded vote on CURRA.

As a result, House Majority Leader Steny Hoyer (D-MD) pulled both bills from consideration. CURRA was expected to be the first package of credit union regulatory relief legislation to move through the House of Representatives in the 110th Congress and paired with similar regulatory relief for banks and thrifts.

However, on June 19, 2008, Reps. Kanjorski, Royce, and Dennis Moore (D-KS) introduced H.R. 6312, the [*Credit Union, Bank and Thrift Regulatory Relief Act of 2008*](#). The bill combines most of CURRA ([with minor modifications](#)) with H.R. 5841, *Bank and Thrift Regulatory Relief Act of 2008* (as modified). The bill passed the House of Representatives by voice vote on June 24, 2008. CUNA continues to urge the Senate to act quickly on this bill before the end of this session of Congress.

Among other provisions, H.R. 6312 permits the NCUA to allow FCUs of any charter type to serve underserved areas, while modifying the definition of an underserved area. It also codifies FCUs’ ability to provide short-term loans as an alternative to payday loans to anyone within their fields of membership. Finally, it excludes MBLs provided in underserved areas from the MBL cap.

CUNA continues to work in Congress to advance legislation to provide regulatory relief for credit unions. In addition, CUNA continues to push for CURIA, including capital reform and raising the general member business loan limit.

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RELATED DOCUMENTS:

[Text of the Credit Union, Bank and Thrift Regulatory Relief Act of 2008](#)

[Section by Section Summary of H.R. 6312, the Credit Union, and Thrift Regulatory Relief Act of 2008](#)

[Section by Section of H.R. 5519, Credit Union Regulatory Relief Act](#)

[March 6, 2008: Written Testimony of Tom Dorety on Behalf of CUNA on "The Need for Credit Union Regulatory Relief and Improvements," Before the House Financial Services Committee](#)

[Press Release from Representative Paul Kanjorski \(D-PA\) Announcing the Introduction of H.R. 5519, the Credit Union Regulatory Relief Act](#)

[April 28, 2008: Letter from CUNA President and CEO Dan Mica to House Non Cosponsors of H.R. 1537 \(CURIA\), urging support for H.R. 5519 \(CURRA\)](#)

[April 25, 2008: Letter from CUNA President and CEO Dan Mica to House Cosponsors of H.R. 1537 \(CURIA\), urging support for H.R. 5519 \(CURRA\)](#)

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