

It's never too soon to start working on Your New Year's Resolution for 2002



"I knew we were doing a lot, such as the Kid Care Program that includes child identification, but it wasn't until after our credit union completed Project Differentiation that I realized just how much we do — not only to serve our members, but also to reach out to our community."

— Marc Schaefer, CEO/President,
Truliant Federal Credit Union,
Winston-Salem, NC

Be sure to bring your Project Differentiation Statement of Commitment to share with lawmakers during CUNA's 2002 Governmental Affairs Conference February 24-27.

For more information, contact your League or go to:
www.cuna.org/data/cu/different/pd_front.html



OUR VISION:

As a credit union professional you are committed to making a difference.

OUR VOICE:

Project Differentiation gives credit unions the voice to demonstrate that commitment.

- ✓ Community involvement
- ✓ Helping members
- ✓ Financial education



*I resolve to have my Statement of
Commitment finished by the 2002 GAC.*

The Difference may surprise you.